

PRESS RELEASE

**ABI: Giustino Trincia to manage relations with Consumer Associations**

Effective today, 1 February, Giustino Trincia, expert in community services and one of the founders of Cittadinanzattiva, will head ABI's Office for Relations with Consumer Organisations – Retail Area. Trincia takes over from Donata Monti, who has managed the department since 2003.

Giustino Trincia, 52, has a degree in public policy analysis and was secretary general and head of consumer protection policy for Cittadinanzattiva; recently, at European level, he was also the Secretary general of the Consumers' Forum, the association created ten years ago by numerous consumer associations and by leading Italian businesses, to promote dialogue and common research on responsible consumption.

Rome, Palazzo Altieri, 1 February 2010